



Mercedes CLA 250+ (2025-...) (Europe)

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General Info

Years of Production	2025 -
Market Availability	EU, USA
Country of Manufacture	Hungary
Current Status	Announced
Body Style	Sedan
Price Europe (New/Used)	€56000/No data

Range and Efficiency

Range EPA	694 km
Range WLTP	694-792 km
Range GCC	652 km
Battery (Usable/Nominal)	85/90 kWh
Efficiency (Energy/Range)	13 kWh/100 km
Efficiency (Range/Energy)	7.67 km/kWh

Charging

Architecture	800 V
Max AC Charging	11 kW
Max DC Charging	320 kW
Charge Port	CCS Type 2

Performance

Drive Type	RWD PMSM
Motor (Power/Torque)	200 kW (268 hp)/335 Nm
Acceleration 0-100 km/h	6.7 s
Top Speed	210 km/h

Dimensions

Length	4723 mm
Width (with Mirrors/no Mirrors)	2021/1855 mm
Height	1468 mm
Wheelbase	2790 mm

Cargo and Towing

Number of Seats	5
Curb Weight	2055 kg
Cargo Volume (Trunk/Max/Frunk)	405/No data/101 l
Towing Capacity	1500 kg

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About Mercedes CLA 250+ (2025-...)

Overview

The 2025 Mercedes CLA 250+ is shaping up to be a seriously slick electric "baby Benz," slotting into the premium compact saloon market. With an estimated price tag of around €56,000 new in Europe, this rear-wheel-drive stunner promises a fantastic blend of style and substance. Key highlights for the 250+ trim include its impressive long-distance cruising ability thanks to a hefty battery, rapid 800-volt charging architecture, and that unmistakable Mercedes class. It's gunning for those who want eco-chic without skimping on badge appeal or cutting-edge tech.

What's New for 2025?

This isn't just a nip-and-tuck; the 2025 CLA 250+ is an all-new electric dream built on Mercedes' fresh MMA platform. It marks a bold leap into next-gen EV tech for the brand's compact offerings. Expect a completely revamped design language, drawing heavily from the stunning Concept CLA. Inside, the big news is the potential for a dazzling new MBUX interface, possibly spanning the dash with a "Superscreen" vibe. The powertrain is, of course, brand new, promising benchmark efficiency and that smooth electric punch.

Design & Exterior

The CLA 250+ is a proper head-turner, rocking Mercedes' latest design evolution. Think "shark nose" front end, a super sleek, coupe-like roofline that flows beautifully, and intricate LED lighting with a cool star motif. It's got that mini-CLS swagger! Dimension-wise, it measures 4723 mm in length, 1855 mm in width (excluding mirrors), and stands 1468 mm tall, giving it a planted, athletic stance. The 250+ trim will likely sport some distinctive alloy wheels to complete its premium, sporty look.

Interior, Tech & Cargo

Step inside the CLA 250+, and you're greeted by a cabin that screams modern luxury, with those signature turbine-style air vents and high-quality materials. Passenger space for its five seats should be decent for a compact saloon, though that swoopy roof might pinch rear headroom slightly. For your bits and bobs, there's a useful 405-litre boot and a nifty 101-litre frunk! Tech-wise, expect the latest MBUX infotainment system, likely with a massive central display and crisp digital driver's screen, plus standard Apple CarPlay and Android Auto integration for seamless connectivity.

Performance & Driving Experience

The CLA 250+ isn't just about looks; it's got the go to match! Its single Permanent Magnet Synchronous Motor (PMSM) sends a healthy 200 kW and 335 Nm of torque to the rear wheels, meaning it zaps from 0 to 100 km/h in a brisk 6.7 seconds. Top speed is a respectable 210 km/h. Being rear-wheel drive, expect an engaging and balanced driving experience, blending typical Mercedes refinement with a dash of fun. Multiple regenerative braking modes will allow for efficient one-pedal driving possibilities.

Range, Battery & Charging

This is where the CLA 250+ properly shines. It packs an 85 kWh (usable) battery, delivering a Green Cars Compare calculated real-world range estimate of a massive 652 km! Efficiency is rated at an impressive

7.67 km/kWh. Juicing up is a breeze with its 800-volt architecture; standard AC charging is 11 kW for an overnight top-up. For rapid boosts, it can guzzle electrons at up to 320 kW on a DC fast charger via its CCS Type 2 port, potentially adding hundreds of kilometres in minutes. Bidirectional charging (V2L) is also anticipated.

Safety & Driver-Assistance Features

While official Euro NCAP ratings are pending for this "Announced" model, expect Mercedes to be targeting a full five stars. The CLA 250+ will come loaded with safety kit. Standard features should include essentials like autonomous emergency braking, lane-keeping assist, and attention assist. Buyers will likely be able to spec even more advanced tech from optional packages, such as sophisticated adaptive cruise control with stop & go, active blind-spot monitoring, and a comprehensive 360-degree camera system for tight parking manoeuvres.

Warranty & Maintenance Coverage

Mercedes typically offers a comprehensive warranty package in Europe. Expect the CLA 250+ to come with a standard vehicle warranty of at least 2 years with unlimited kilometres, or potentially longer depending on the market. The crucial high-voltage battery should be covered for 8 years or around 160,000 km, with a guarantee against excessive degradation. As an EV, maintenance should be simpler and potentially cheaper than its petrol siblings, though specific complimentary service packages will vary by region. Reliability for this new MMA platform is yet to be proven in the real world.

How powerful is it? How fast does it accelerate?

The Mercedes CLA 250+ (2025-...) achieves a 0 to 60 mph acceleration in 6.6 seconds (placing it at [Nº50 out of 118 ranked positions](#), among 953 electric vehicles, with some cars sharing positions) and attains a maximum speed of 130 mph.

Its powertrain provides a power output of up to 200 kW (268 hp) and a torque of 247 lb-ft.

How far can it go on single charge? What is the real-world range?

Mercedes CLA 250+ (2025-...) achieves a real-world range of 405 miles, placing it at [Nº10 among 264 ranked positions](#). However, this range is subject to several influences:

- Speed: Traveling at higher speeds reduces battery life.
- Temperature: Extreme cold or hot weather can affect range.
- Terrain: Hilly or mountainous landscapes decrease range.
- Driving habits: Aggressive driving with frequent acceleration and braking consumes more energy.
- Feature usage: Climate control and media systems also influence range.

It's important to acknowledge that these are estimations, and your actual driving range may differ. Consider these factors when planning your trip and be ready for potential charging stops.

Utilize the [interactive EV Navigation map](#) for trip planning assistance.

What charging options are available? How long does it take to charge it?

The Mercedes CLA 250+ (2025-...) in the USA comes with a CCS Type 1 charging port. It can be charged

at home using a standard domestic socket or at any public AC charging station with the compatible cable. It's important to note that the car's on-board charger (inverter) limits the maximum AC charging rate to 11 kW, resulting in approximately 47 miles of range added per hour of charging.

For significantly faster charging, public DC fast-charging stations are available. Although the car can achieve a maximum DC charging rate of 320 kW, factors such as battery temperature and charge level may affect the actual charging speed.

Use [EV Charging Calculator](#) to estimate charging time, rate, and cost.

How big is it? What are the dimensions (length, width, height)?

The size and weight specifications for Mercedes CLA 250+ (2025-...) are as follows:

- Length: 185.9 in
- Width: 79.6 in (including side mirrors) or 73 in (excluding side mirrors)
- Height: 57.8 in
- Wheelbase: 109.8 in (distance between the center of the front and rear wheels)
- Curb weight: 4530 lbs (weight of the empty car, no people or cargo)

How much cargo space does it offer? Does it have a front trunk?

The rear cargo area of the Mercedes CLA 250+ (2025-...) provides 14.3 cubic feet of space when the rear seats are upright ([Nº111 out of 163 ranked positions](#), among 953 electric vehicles, with some cars sharing positions).

Folding these seats down unlocks a maximum cargo capacity of cubic feet ([Nº out of ranked positions](#), among 953 electric vehicles, with some cars sharing positions).

In addition, the car has a frunk, a front compartment with 3.6 cubic feet dedicated to smaller items.

Is it suitable for towing? What is the maximum towing capacity?

The Mercedes CLA 250+ (2025-...) is officially rated to tow 3307 lbs. This applies to trailers equipped with brakes.

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