



MG IM6 Long Range (2025-...) (Europe)

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General Info

Years of Production 2025
Market Availability EU

Country of Manufacture China

Current Status Produced

Body Style SUV

Price Europe (New/Used) €55350/No data

Range and Efficiency

Range EPA No data
Range WLTP 625 km
Range GCC 531 km
Battery (Usable/Nominal) 96.5/100 kWh
Efficiency (Energy/Range) 18.2 kWh/100 km
Efficiency (Range/Energy) 5.5 km/kWh

Charging

Architecture 800 V

Max AC Charging 11 kW

Max DC Charging 369 kW (250 kW at 400 V)

Charge Port CCS Type 2

Performance

Drive Type RWD PMSM

Motor (Power/Torque) 300 kW (402 hp)/500 Nm

Acceleration 0-100 km/h 5.4 s

Top Speed 235 km/h

Dimensions

Length4904 mmWidth (with Mirrors/no Mirrors)No dataHeight1669 mmWheelbase2950 mm

Cargo and Towing

Number of Seats 5
Curb Weight 2320 kg
Cargo Volume (Trunk/Max/Frunk) 665/1640/32 I
Towing Capacity No data

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About MG IM6 Long Range (2025-...)

Overview

MG's premium sub-brand, IM, storms into the European market with the IM 6, a sleek and tech-laden electric SUV poised to challenge established players. The Long Range version, starting around €55,350, is the sweet spot, promising an impressive blend of performance, cutting-edge features, and a substantial battery for serious mile-munching. It's a compelling package that aims to deliver a premium experience without the eye-watering price tag, making it one to watch in the crowded EV space. This isn't your grandad's MG; this is a proper modern contender.

What's New for 2025?

As a brand-new model for 2025, the IM 6 brings a fresh arsenal of technology to the MG family for its European debut. The headline act is its advanced 800V electrical architecture, enabling seriously rapid charging speeds previously reserved for top-tier German and Korean rivals. It also introduces a sophisticated new infotainment system with expansive screens and a suite of cutting-edge driver-assistance systems. This model represents a significant step up for the brand, launching with a full suite of modern EV tech right out of the box.

Design & Exterior

The IM 6 boasts a clean, aerodynamic silhouette that's both modern and muscular. Its smooth lines, flush door handles, and distinctive front lighting signature give it a seriously premium look. This five-seat SUV cuts an imposing figure on the road, measuring 4904 mm in length, 1988 mm in width, and 1669 mm in height. The design cleverly blends sporty aggression with elegant simplicity, ensuring it turns heads without shouting too loud. It's a handsome machine that looks every bit the part of a next-generation electric vehicle.

Interior, Tech & Cargo

Step inside, and you're greeted by a minimalist, high-tech cabin dominated by a massive, pillar-to-pillar screen setup that handles infotainment and driver displays. The interior feels spacious and airy, offering comfortable seating for five adults. Material quality is a clear step above typical MG fare, aiming for a more premium ambiance. Practicality is excellent, with a generous 665-litre boot that expands to a cavernous 1640 litres with the seats down. Plus, a handy 32-litre frunk under the bonnet provides extra space for charging cables.

Performance & Driving Experience

Don't let its family-friendly looks fool you; the Long Range trim packs a proper punch. Its single Permanent Magnet Synchronous Motor sends a hefty 300 kW and 500 Nm of torque to the rear wheels, propelling this SUV from 0-100 km/h in a swift 5.4 seconds. This rear-wheel-drive setup promises engaging handling, while the instant torque delivers that addictive, effortless acceleration EVs are known for. Expect a refined and quiet ride, making it a brilliant long-distance cruiser, but with enough poke to put a smile on your face.

Range, Battery & Charging

At the heart of the Long Range model is a substantial 96.5 kWh usable battery. Green Cars Compare

calculates this delivers a real-world range of around 531 km, backed by an impressive efficiency of 5.5 km/kWh. Thanks to its 800V architecture, it's a charging champion, capable of a stunning 369 kW peak DC speed via its CCS Type 2 port, slashing waiting times at the fastest chargers. At home, the standard 11 kW on-board charger will top up the battery overnight, ensuring you're ready to go every morning.

Safety & Driver-Assistance Features

While the MG IM 6 has not yet been officially rated by Euro NCAP, it arrives packed with a comprehensive suite of modern safety and driver-assistance systems. Expect features like adaptive cruise control with stop-and-go, active lane-keeping assist, blind-spot monitoring, and a 360-degree camera system to be standard on this trim. This advanced ADAS package, often leveraging high-definition cameras and sensors, aims to provide top-tier safety, reduce driver fatigue on long journeys, and make navigating tight city streets an absolute breeze.

Warranty & Maintenance Coverage

MG is known for its confidence-inspiring warranties, and the IM 6 is expected to follow suit. Buyers can likely anticipate the brand's fantastic 7-year / 150,000 km warranty covering both the vehicle and the high-voltage battery pack. This comprehensive coverage provides excellent peace of mind, guaranteeing the battery against significant degradation for a long period. With fewer moving parts than a petrol car, maintenance should be simpler and more affordable, typically involving checks on brakes, tyres, and cabin filters, making long-term ownership costs highly competitive.

How powerful is it? How fast does it accelerate?

The MG IM6 Long Range (2025-...) is equipped with a powertrain that delivers up to 300 kW (402 hp) of power and 369 lb-ft of torque.

This enables a 0 to 60 mph acceleration in 5.2 seconds (№36 out of 120 ranked positions, among 999 electric vehicles, with some cars sharing positions) and a top speed of 146 mph.

How far can it go on single charge? What is the real-world range?

The estimated real-world range for MG IM6 Long Range (2025-...) is 330 miles, ranking it №50 out of 268 ranked positions. Several conditions can influence this range:

- Speed: The battery drains faster at higher speeds.
- Temperature: Extreme temperatures can impact range.
- Terrain: Range is reduced on hilly or mountainous terrain.
- Driving style: Aggressive driving behaviors, such as frequent acceleration and braking, decrease efficiency.
- Feature utilization: Climate control and media system usage also affect range.

These figures are approximations, and your actual driving range may vary. When planning trips, consider these factors and be prepared for potential charging stops.

For trip planning assistance, utilize the EV Navigation interactive map.

What charging options are available? How long does it take to charge it?

The MG IM6 Long Range (2025-...) in the USA is equipped with a CCS Type 2 charging port. You can charge it conveniently at home using a standard outlet, or utilize any public AC charging station with the appropriate cable. However, the car's built-in charger (inverter) limits the maximum AC charging speed to 11 kW, which translates to roughly 34 miles of range added per hour.

For faster charging, use DC fast-charging stations. The MG IM6 Long Range (2025-...) supports a maximum DC charging rate of 369 kW, but it's important to note that battery temperature and current charge level can affect the actual charging speed you'll experience.

To estimate charging time, rate, and cost, you can use EV Charging Calculator.

How big is it? What are the dimensions (length, width, height)?

MG IM6 Long Range (2025-...) comes in the following dimensions:

• Length: 193.1 in

• Width: in (including side mirrors) or 78.3 in (excluding side mirrors)

• Height: 65.7 in

• Wheelbase: 116.1 in (distance between the center of the front and rear wheels)

• Curb weight: 5114 lbs (weight of the empty car, no people or cargo)

How much cargo space does it offer? Does it have a front trunk?

Behind the rear seats of the MG IM6 Long Range (2025-...), you'll find 23.5 cubic feet of storage space (Nº50 out of 169 ranked positions, among 999 electric vehicles, with some cars sharing positions).

Folding down the rear seats expands the total cargo capacity to 57.9 cubic feet (№78 out of 204 ranked positions, among 999 electric vehicles, with some cars sharing positions).

Frunk capacity: The front trunk is called a "frunk", and it offers an additional 1.1 cubic feet for storing small items.

Is it suitable for towing? What is the maximum towing capacity?

The car isn't officially rated for towing.

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